

PFERD INTERNATIONAL 2013

Olympia-Reitanlage München-Riem

09 - 12. Mai 2013



Norte do Conforto

Ourofino ElFar

Patek de Maripá

Fandango de Maripá

Apolo do Salto

all pictures taken by Verena Thielhorn

The horse fair PFERD INTERNATIONAL (means: horse international) opened its doors from May 09 until May 12, 2013.

In the program was an international jumping and dressage competition, driving and vaulting competitions and a big show program showing 40 different breeds. Also presented were the five vitrine stallions in the show program two times per day.

The exhibition was situated on 7000 sqm open air exhibition and 1400 sqm exhibition tent.

The fair started on Thursday 9, May which was a holiday in Germany. The weather was warm and the sun was shining and many visitors took the opportunity to spend a great day at the fair ground.

It was the first time that the Mangalarga Marchador stallions were presented in the very south of Germany: in Munich



The booth of the „Brazilian Saddle Horse“ was 18 sqm big and at a corner directly situated at the entrance to the exhibition tent. Every supporting breeder was presented with his haras logo, his brochure and DVD and a rollup showing the image and the vitrine stallion(s) from the haras:

Haras Maripá with Patek and Fandango de Maripá

Haras ElFar with Ourofino ElFar

Haras Figueiras Novas with Apolo do Salto and

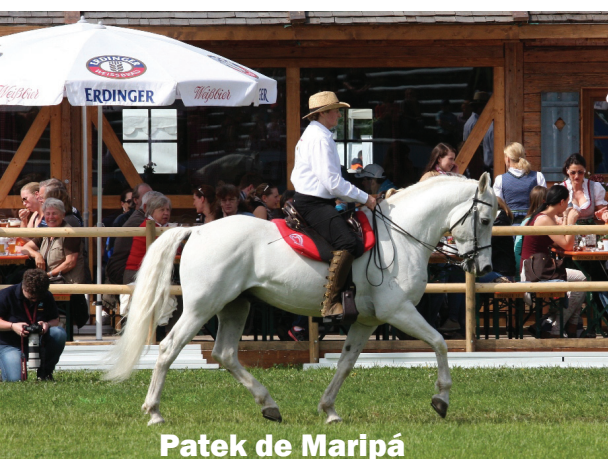
Haras do Conforto with Norte do Conforto

More than 700 different brochures and DVDs were handed out to interested people.





The vitrine stallions were presented two times per day: one time in the big stadium and one time in the western riding arena.



They behaved just excellent as allways and again people were impressed by their beauty, character and comfortable gait.

Fandango de Maripá was in the big show for the first time as he took Urano de Maripá's place. He is only 5 years old and made an excellent job. He was calm and relaxed.



Many people were asking for sales horses!



As one can see in the plan all the presentation arenas are open air. Especially on Friday it was raining from dusk until dawn and it was impossible to show the horses open air.

One presentation could be done in the riding hall at 14.00 o'clock.

At 16.00 o'clock the visitors were invited into the restaurant tent to listen to explanations about the breed Mangalarga Marchador and its specialties.

Many people were interested and took image brochures from the breed.



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|--------------------------------|---------------------------------|
| 5 Vorbereitungsplatz Springen | 14 Messeleitung |
| 6 Gastronomie Springplatz | 15 Westernplatz |
| 7 Tribüne Springplatz | 16a Tribüne Western |
| 8 VIP-Bereich Springen | 16 Saloon „Western-Town“ |
| 9 Springparcours International | 17 Sanitätsdienst |
| 10 Haupteingang - Kassen | 18 Vorbereitungsplatz - Dressur |
| 11 Stall Schau | 19 Dressur International |
| 12 Gastronomiezelt Reitstadion | 19a Tribüne Dressur (überdacht) |
| 13 Schauprogramm Reitstadion | 20 VIP-Bereich Dressur |

concept: Communication Media GmbH, Kirchheim

